**Draft Proposal**

**Problem statement:**

We want to increase the number of sign-ups for the WomenTechWomenYes (WTWY) Gala.

**Preliminary results:**

The solution that we could come up with is to find the top five crowded stations to distribute street teams through MTA stations.

STATIONS CHART

We also took into consideration the exits number in rush hours.

Data\_table[‘EXIT’].mean()

[make a table or chart to put here instead of list]

We can also break this down by day:

[chart or table broken down by day]

Can we filter out the tourists?

We excluded the stations that are near the airport to reduce the chance of getting tourists to sign up.

[map picture cropped and highlights stations near airport]

**What else we could do:**

We could utilize street team resources for example street team#1 will take sign-ups for stationA because it’s crowded in the morning. If there is another station near stationA and more crowded in the evening team#1 should be transferred to take signups from stationB.

**Adding more data sources (etc.)**

**Conclusion:**